

## Join Us For The Next Virtual CALAFCO University Session

### Financial Health Indicators for Cities and Districts

June 7, 2021 2:30 p.m. – 4:00 p.m.

#### ABOUT THIS WEBINAR SESSION

This unique session offers you the opportunity to expand your knowledge of the various types of documents that contain signs of a local agency's financial stability and well-being. We will offer guidance on how to conduct financial analyses of cities and districts and provide practical tips on how to distill and present financial data in a way that best informs a Municipal Service Review's audience and invites improved government function.



Our experienced panel will:

- ❖ Lead you through an overview of the purpose and contents of financial documents and reports, including where to find them and how to read them.
- ❖ Talk about how to use other tools and measures designed to gauge financial health.
- ❖ Help you hone your skills in making reasonable assumptions, conclusions, and recommendations using hard data as well as "intangibles".
- ❖ Discuss the difference of conducting a fiscal analysis in-house vs. hiring an expert.
- ❖ Present a case study of a fiscal analysis for a Municipal Service Review done in-house by LAFCo staff.

#### EXPERIENCED & KNOWLEDGEABLE PANELISTS INCLUDE:

- **Richard Berkson**, Principal, Berkson Associates
- **Cindy Byerrum**, CPA, Partner, Eide Bailly
- **Joe Serrano**, Executive Officer, Santa Cruz LAFCo

#### Moderator:

**Pamela Miller**, Executive Director, CALAFCO

This course has been approved for 1.5 AICP CM credits.



**NO REGISTRATION FEE IS REQUIRED**

**THIS SESSION IS OPEN ONLY FOR MEMBERS OF CALAFCO**

#### COURSE DETAILS:

- ♦ **MONDAY June 7, 2021**
- ♦ **2:30 p.m. – 4:00 p.m.**
- ♦ **Virtual webinar format**

#### REGISTRATION

Registrations are online only. Click on the link below to register.

<https://www.eventbrite.com/e/financial-health-indicators-for-cities-and-districts-tickets-154449712247>

Registration must be received **June 2, 2021**.  
*No late registrations will be accepted.*

Once you register on Eventbrite you will receive the Zoom Registration link with your confirmation email. You will then need to use that Zoom Registration link prior to the session to get the Webinar link to join that session.  
**DO NOT WAIT UNTIL THE LAST MINUTE TO DO THIS STEP.**

You can also find this information on the CALAFCO website at [www.calafco.org](http://www.calafco.org).

For additional information or questions, please contact CALAFCO University lead Martha Poyatos at [mpoyatos@smcgov.org](mailto:mpoyatos@smcgov.org) or CALAFCO Administrator Jeni Tickler at [jtickler@calafco.org](mailto:jtickler@calafco.org).



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